



t-crepe



Co-funded by the European Union

4th T-CREPE WORKSHOP

Thu 16 March

OPEN DAY 2: Industry

“Co-creating the Future of the Textiles/Fashion Industry with Generation 'Z': Entrepreneurship, Valorisation, Ownership, Transferability”

Welcome (9.00-9.15am CET)
Lieva Van Langenhove (UGent, BEL)

Keynote (9.15-9.45am CET)
TBA
Jean-François Dehouk (Dikson, FR)

SESSION 3 (9.45-11.00am CET) *“Innovation and Entrepreneurship”*

1. *The power of teams in innovating: The role of entrepreneurial teams*
- Anna Vuorio (LUT, FI)
2. *Unfolding fashion tech: innovation in the fashion system*
- Marina Toeters (by-wire.net, NL)
3. *The future textiles for generation “z” are digital and green*
- Daniela Zavec (Smarttex Netzwerk Thuringia, GER)
4. *Serious games and innovation (TBC)*
- TBA (Société Sinnaxum, FR)

ROUND-TABLE DISCUSSION 4
Moderator: Terhi Virkki-Hatakka (LUT, FI)

INTERACTIVE SESSION 2 (11.15-12.30pm CET) **Let's design a game on 'Valorisation'!** Christina Greka (NKUA, GR)

Presentation: Choico Games inspired by (or on) industry
Reflections by Riccardo Marchesi (KNITRONIX, IT) & Klaus Richter (R+P, GER)

1. What Choico games are, and how to modify 'half-baked' games?
- 2: Hands-on session on the 'half-baked' game on 'Valorisation'
- 3: Presentation of the co-created, customised games

CO-CREATING THE FUTURE IN EDUCATION & THE TEXTILE INDUSTRY

15 & 16 March 2023

SESSION 4 (13.30-15.15pm CET) *“Next generation and the Textiles/Fashion Industry: Valorisation and the Future”*

5. *Co-ownership of fashion in the post-digital age: Stakeholder opportunities as supply chains become ecosystems and ecologies*
- Troy Nachtigall (HvA, NL)
6. TBA
- Baptiste Peru (REUTEX, FR)
7. *How the textiles industry can attract the younger generation?*
- Camille Person (PEIGNAGE DUMORTIER, FR)

ROUND-TABLE DISCUSSION 5
Moderator: Stéphan Verin (EURAMATERIALS, FR)

REFLECTION (15.30-16.00pm CET) Wrapping up and farewell - Lieva Van Langenhove (UGent, BEL)



HYBRID

EURAMATERIALS: 41 Rue des Métissages, Tourcoing 59200, France

FREE REGISTRATION

(Required for online and on-site participation)

t-crepe.eu

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